

MEMBERSHIP

Member companies receive timely market information, access to decision makers and business development support through BCIU programs and services.

ROUNDTABLES

Limited to 20-30 senior level executives, these are informal, off-the-record meetings with one or more government officials. Over 100 roundtables are organized annually, with remarks by the guest officials followed by in-depth Q&A.

PRIVATE MEETINGS

BCIU provides its members with the opportunity to participate in one-on-one meetings with government officials to discuss corporate priorities and concerns.

ADVICE

BCIU advises business executives and policy makers abroad.

TELECONFERENCING

This cost-effective service allows business executives to speak directly with U.S. Ambassadors and key officials on immediate commercial and political issues.

MEDIA POSITIONING

BCIU generates media interest in a member companies' international footprint.

CONFERENCES

Corporate members and government stakeholders often contract BCIU to organize business conferences to address issues of common concern.



BUSINESS COUNCIL *for*
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BUSINESS COUNCIL
for INTERNATIONAL
UNDERSTANDING

“...I am most anxious that broader understanding of America be encouraged by private American groups carrying on their own people-to-people activities.

In my opinion, the importance of the Business Council's work is great...”

DWIGHT D. EISENHOWER, 1957



HOW TO PARTICIPATE



BCIU is a neutral facilitator of dialogue and alliances between businesses and political leaders globally.

BCIU occupies a unique position of trust and credibility among companies, U.S. and overseas governments and multilateral institutions. This trust enables BCIU to introduce and keep members connected to decision-makers around the world who can affect their business.

BCIU convenes off-the-record discussions between senior government officials and key business executives on issues of common concern, helps to form public-private partnerships in the global marketplace, and assists stakeholders with problem-solving and market navigation.

BCIU's 200 members include world-leading companies and select small and medium-sized enterprises. Members interact with leaders from the government and private sectors during roundtables, business missions and one-on-one meetings that feature open dialogue and networking opportunities.

Upon becoming a member, BCIU surveys each company's regional and sector priorities in order to ensure that it is notified of all events pertaining to those interests. Non-member companies are given the opportunity to participate in BCIU roundtables up to three (3) times before making a decision on membership.

BCIU members may initiate and host events customized to their needs. Sponsorship opportunities are regularly available for events. Members facing special challenges with business or policy issues benefit from the services and capabilities of BCIU.

Membership in BCIU's network of companies is by invitation only and is maintained through annual dues. If your company is interested in joining, please contact us at **212.490.0460**.

“...It's great to have the opportunity to work with BCIU because I truly believe that they are representative of something that's really important to business and to government and they solve problems and establish relationships.”

JEFFREY IMMELT
CHAIRMAN & CEO, GE

BCIU TOOLS & RESOURCES

MEMBERSHIP

BCIU supports member company executives with information, influence, and access as they pursue their commercial resources.

COMMERCIAL DIPLOMACY TRAINING

BCIU delivers commercial diplomacy training courses for U.S. Government Officials to strengthen support for U.S. business interests abroad. These executive-led courses train American diplomats to become advocates for the private sector.

GOVERNMENT CONTRACTS

BCIU provides its members with high-level foreign procurement opportunities and specialized market insight through its role as a contractor to the United States Trade and Development Agency (USTDA) and other government agencies. BCIU's role is to design, implement, market and manage trade visits, conferences and training programs for developing and middle income countries.

EISENHOWER AWARDS

Each year, BCIU honors a distinguished member of the community who embodies outstanding leadership and achievement in the international arena. Renowned leaders including Ratan Tata, Klaus Kleinfeld, Carlos Slim, Sergio Marchionne, Mukesh Ambani, Jeffrey Immelt, and Lakshmi Mittal have received BCIU's annual Dwight D. Eisenhower Global Leadership Award.

BCIU GLOBAL ADVISORS (BGA)

BGA is a wholly-owned subsidiary of BCIU assisting firms with high-value transaction advisory services and international business development. With a strong financial background, BGA's team relies on decades of experience to provide insight into all global business sectors: energy, industrials, high technology, healthcare, and transportation.